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MORE THAN 1 MILLION MICHIGAN LIVING UNITS BENEFIT FROM VIDEO CHOICE WITH AT&T U-VERSE TV

DETROIT, May 21, 2009 — Video competition has reached Michigan consumers in a big way, meaning more residents and their televisions can cut ties with cable. AT&T* today announced that AT&T U-verseSM services, including AT&T U-verse TV, AT&T U-verse High Speed Internet and AT&T U-verse Voice, are now available to more than 1 million living units across the state – just two years after launching in Michigan.

Since introducing AT&T U-verse in Michigan in May 2007, AT&T has continually made the service available to more customers on an ongoing basis. AT&T U-verse is offered today in parts of 235 communities across the state, including Ann Arbor, Detroit, Flint, Grand Rapids, Jackson, Kalamazoo, Lansing and Saginaw areas. Between 2006 and 2008, AT&T invested more than \$2 billion in its entire Michigan network, which facilitated the roll out AT&T U-verse services across the state.

“The leadership in Michigan had the foresight to pass the legislation to open the doors to video choice for consumers, investment in our communities and jobs for our state, and I applaud them for that vision,” said Gail Torreano, AT&T Michigan president. “I am proud and thrilled that we have been able to provide such a new, unique and exciting product to so many Michiganians in just two short years and look forward to continuing our investments to deliver it to many more consumers in the future.”

AT&T U-verse was made available in Michigan thanks to 2006 legislation (Public Act 480 of 2006), sponsored by former State Rep. Mike Nofs and supported by legislators from around the state. The legislation, which was signed by Gov. Granholm in December 2006, provides an

environment that encourages new video providers, such as AT&T, to invest in Michigan to compete against incumbent cable providers.

“When we passed the video reform legislation, we knew that technology had outpaced the laws which were on the books and the doors to video choice in Michigan needed to be opened,” said State Sen. Buzz Thomas. “I am thrilled that AT&T has taken advantage of the law and lived up to its commitment to provide choice to consumers while making tremendous investments in Michigan.”

“It’s been amazing to see the rapid deployment of video competition since the passage of the video reform bill,” said former State Rep. Mike Nofs, sponsor of the 2006 legislation.

“Consumers deserved a choice in video, just like any other product they purchase, and Michigan needed investment. The bill was a win-win and I applaud AT&T for delivering on its commitments.”

AT&T U-verse has been well-received by Michigan residents and consumers across the country. AT&T U-verse TV ranked “Highest in Residential Television Service Satisfaction in the North Central Region,” according to the J.D. Power and Associates 2008 Residential Television Service Provider Satisfaction StudySM.

“Now even more consumers can forget about cable and see what the U-verse TV experience is all about,” said Brian Ducharme, vice president and general manager for AT&T Michigan. “Over the past two years, we’ve really been able to show Michigan how the AT&T U-verse TV experience is better than cable, and we’ll continue to evolve our services with new features and enhancements that are unmatched by other providers.”

AT&T U-verse TV is the only 100 percent Internet Protocol-based television (IPTV) service offered by a national service provider, making AT&T U-verse one of the most dynamic and feature-rich services available today. Since the launch in Michigan, AT&T has continued to make the U-verse TV experience better for consumers.

For example, AT&T U-verse TV launched Total Home DVR, which allows viewers to watch their recorded programs on any connected TV in the home, and has added several interactive applications at no extra charge, including the ability to view personal photos on your TV that you have uploaded to flickr.com; the ability to check the current weather conditions and forecasts in any U.S. city with Weather On Demand; and more.

AT&T has also continued to expand the U-verse TV channel lineup, including adding six High Definition (HD) channels in early May. Michigan U-verse TV customers can enjoy access to more than 100 HD channels — exceeding the HD channel lineups offered by the local cable providers.

AT&T also expanded its U-verse offers with the introduction of AT&T U-verse Voice in Michigan in January 2008. U-verse Voice is a managed IP-based digital voice service that is delivered over the AT&T's fiber-rich network. This allows U-verse Voice customers to enjoy great sound quality and reliability, as well as unmatched calling features that combine with your AT&T U-verse TV, broadband and wireless services.

AT&T U-verse customers enjoy quadruple-play integration, enhanced features and greater value, all made possible by IP technology. For additional information on AT&T U-verse — or to find out if it's available in your area — visit <http://uverse.att.com>, call 800-ATT-2020 or visit a local AT&T location in Michigan.

Find More Information Online:

<p>Web Site Links: AT&T Web Site AT&T U-verse Web Site</p>	<p>Related Media Kits: AT&T U-verse</p>
<p>Related Releases: First Year of AT&T U-verse TV in Michigan Delivers Choice, Jobs and Investment AT&T U-verse Introduces Total Home DVR,</p>	<p>Related Fact Sheets: U-verse Update Current Features U-verse Voice What's IPTV?</p>

[Taking 'When You Want, Where You Want' TV Viewing to Whole New Level](#)

[AT&T U-verse TV Customers Score with Interactive College Basketball Application](#)

[AT&T U-verse TV Tunes Into Personalized Channel of Online Photos from Flickr](#)

[Total Home DVR](#)

[The Evolution of AT&T U-verse](#)

[How AT&T U-verse TV is Delivered](#)

[IP Video Distribution Advantages](#)

Technorati Tags: [AT&T](#), [IPTV](#), [U-verse](#), [VoIP](#), [DVR](#), [HD](#)

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AT&T U-verse Voice: Available in limited areas and only with purchase of AT&T U-verse TV. Prices subject to change. Residential customers only. Installation, Universal Service Fund Fees, taxes, fees, and other charges apply. International calls billed at additional per-minute rates; higher rates may apply for calls terminating on mobile phones or other wireless devices. U-verse Voice, including 911 dialing, will not function during power outage without battery backup power. Non-returned equipment charges will apply if equipment is not returned within required timeframe upon disconnect of services. Service is not portable; will function only in your home. May be incompatible with

monitored home alarms and medical monitoring systems. Refer to Learn More pages for U-verse Voice at <http://www.uverse.att.com> for more information on 911, battery backup, and home alarms. Acceptance of Terms of Service and 911 Acknowledgement required. Credit and other restrictions apply. AT&T U-verse Messaging may not be fully compatible with all AT&T wireless voice mail systems. Unlimited Plan: Includes unlimited calling within the U.S. and to Canada and U.S. Territories. 250 Plan: Includes 250 minutes of calling within the U.S. and to U.S. Territories; 5 cents/minute thereafter. Minutes are rounded up.

AT&T received the highest numerical score among television service providers in the North Central region in the proprietary J.D. Power and Associates 2008 Residential Television Service Satisfaction StudySM. Study based on 18,938 total responses from measuring 11 providers in the North Central region (IL, IN, MI, OH, WI) and measures consumer satisfaction with television service. Proprietary study results are based on experiences and perceptions of consumers surveyed in July 2008. Your experiences may vary. Visit jdpower.com.